

# GROUP PROJECTS

## CASE 15: DEMONSTRATING HOW TO BUILD WEB SITES

### With HTML

Building a good Web site is simple in some respects and difficult in others. It's relatively easy to learn to write HTML code. Building an effective and eye-catching Web site is a horse of a different colour. That is to say, there is a stretch between just using the technology and using the technology to your best advantage.

Your task in this project is to build a presentation (using presentation graphics software such as Microsoft PowerPoint) that achieves two goals. First, your presentation should show your audience how to write simple HTML code to create a Web site. Your presentation should include the HTML code for:

- Text formatting (bold, italic, and the like)
- Font families and sizing
- Font colours
- Background colours and images
- Links
- Images
- Numbered and bulleted lists

Next, your presentation should provide the audience with a list of guidelines for creating an *effective* Web site. For this, you should definitely embed links into your presentation that go to Web sites that illustrate good Web site design, displaying examples of both effective and ineffective designs.

### Some Particulars You Should Know

1. In a file called HTML.doc, we've provided many links to Web sites that teach you how to write HTML code.
2. In a file called DESIGN.doc, we've provided many links to Web sites that teach you how to design Web sites effectively.
3. Files: HTML.doc and DESIGN.doc (Word files).